TIP FOR TITLE & ABSTRACT

How to choose the right title

IMPORTANT, why?

- First thing anyone who reads your article is going to see
- Helps readers find your article, using keyword searches
- Well targeted audience means citations!

Title should include

- Key information about your subject
- Important keywords
- What you found (new result)
- Keep it concise and informative
- Write for your audience
- Pique your readers' interest
- Don't write your title as a question

More information on: https://plos.org/resource/how-to-write-a-great-title/

How to write an abstract

IMPORTANT, why?

- To let your readers know what they can expect from your article
- Impact editorial evaluation of your article
- Influence your future readership
- Abstracts are indexed in some databases (like Google Scholar)

Abstract should include

- Background: what is currently known?
- Objectives: what is the research question you are trying to answer
- Methods: general information without the specific details
- Results: give the key finding
- Conclusion: what is your conclusion

→ Abstract should be a concise standalone piece that accurately represents your research. Keep to the point and include keywords. Eliminate spelling errors and acronyms, don't include any reference or citation.

More information on: https://plos.org/resource/how-to-write-a-great-abstract/